RideKC STREETCAR™

KANSAS CITY STREETCAR AUTHORITY BOARD MEETING

SEPTEMBER 30, 2021

KC STREETCAR AUTHORITY™

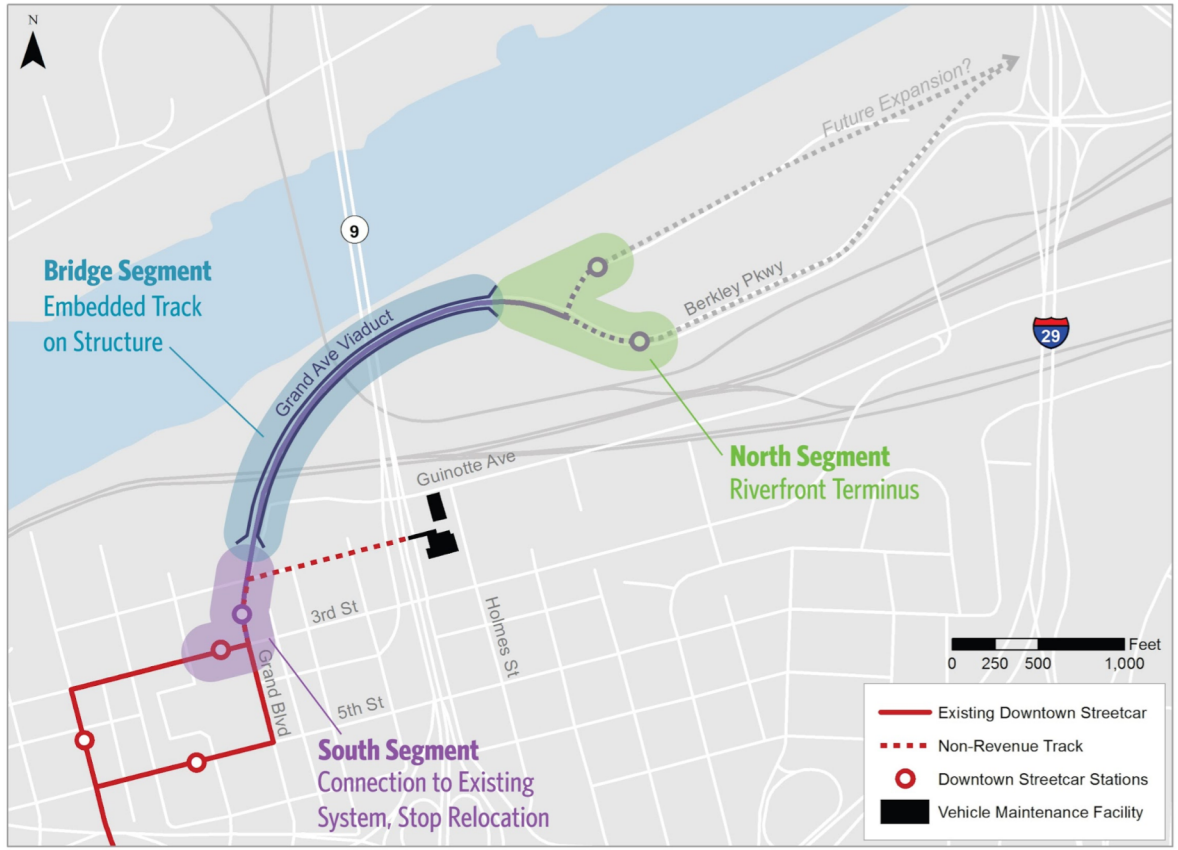
1. Call to Order
2. Welcome + Introductions
3. Approval of July 29, 2021 Meeting Minutes
4. Public Comment (3 minute maximum)

5. KC STREETCAR EXPANSION UPDATES

5.a. MAIN STREET EXTENSION

- Upgrades on Main (Jan 2021 – August 2022)
- Final Design / Guaranteed Max Price
- Vehicle Procurement
- Public Engagement
  - City Officials Bus Tour
  - Rail World Track Talks
- Early work packages
- Trolley Track Trail work 10/14 start

5.b. RIVERFRONT EXTENSION



- ACTION: Approval of amended Riverfront Streetcar Project Agreement, inclusive of revised costs and local match contributions

(Budget and Finance Committee recommends approval)

Riverfront Exten. Cost & Funding Plan

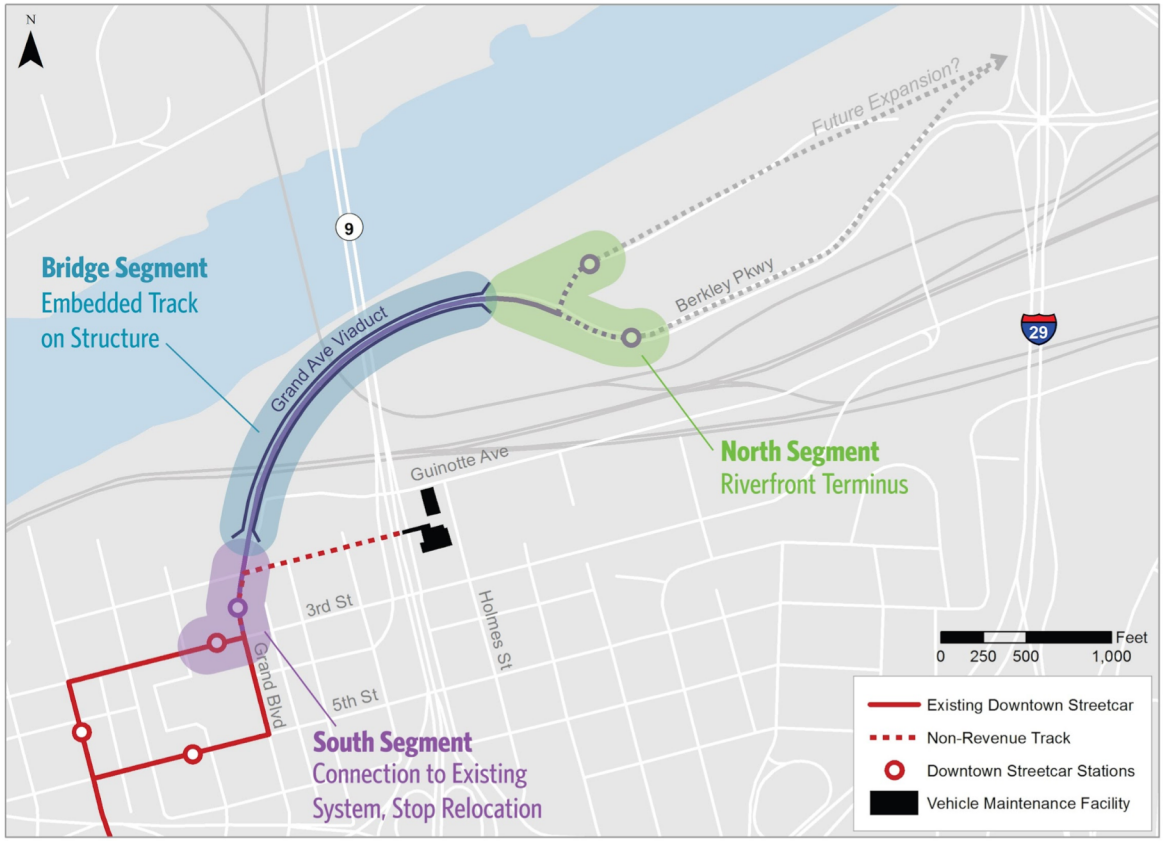
Project Description	Estimated Cost
Guideway and Track	$4,775,530
Stations (2)	$1,251,270
Site Work & Special Conditions	$4,950,133
Electrication and Power	$5,258,382
Signalization	$640,204
Real Estate	
Professional Services	
Total Cat 80	$5,620,000
Unallocated Contingency	$3,203,073
Finance Charges	
TOTAL	$25,698,592

Local Funding Partner Contributions				
	Total	Additional	Original	
KCATA	$ 1,500,000	$ 1,000,000	$ 500,000	13.0%
KCSA	$ 1,500,000	$ 1,000,000	$ 500,000	13.0%
PortKC	$ 8,499,139	$ 3,499,139	$ 5,000,000	73.9%
	$ 11,499,139	$ 5,499,139	$ 6,000,000	

KCSA's addition was previously approved by BOD in form of project contingency. This amendment reflects those contingency commitments, and updated project costs, and commits them towards the streetcar extension.

If project contingency is unspent proportional allocations will returned to project funders.

5.b. RIVERFRONT EXTENSION



- ACTION: Approval of amended Riverfront Streetcar Project Agreement, inclusive of revised costs and local match contributions

(Budget and Finance Committee recommends approval)

5.c. EAST/WEST HIGH CAPACITY TRANSIT STUDY

- Early discussion underway to build funding partnership to support advancement of east-west high capacity / streetcar study.
- Initiated in-part by request from University of Kansas Health System to look at opportunities for improved connectivity with KU MED and regional medical complexes with KCMO.
- Initial indications of strong support from RideKC, Mayor Lucas and elected officials, KU Med, and KCK.
- **ACTION**: Approval of KCSA contribution to east/west high capacity transit/streetcar study, in an amount not to exceed $75,000, and contingent on comparable contributions from additional project partners. *(Budget and Finance Committee recommends approval)*

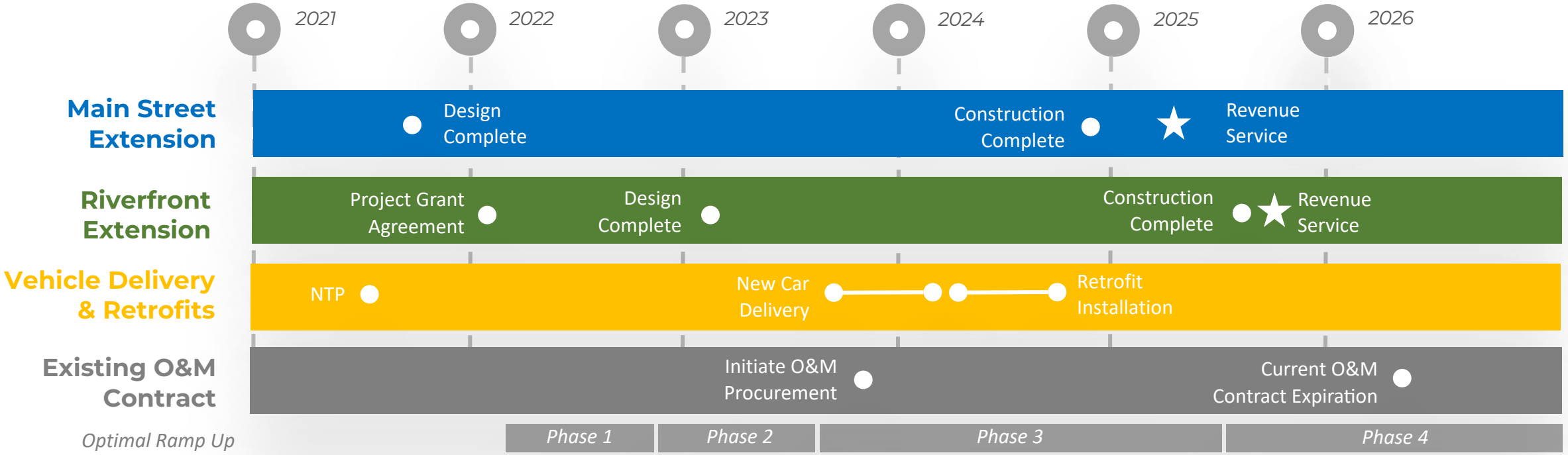
5.d. NorthRail Streetcar

- Proposals received 9/20/2021
- Contract award anticipated in November
- NTP anticipated early December

OPERATIONS + MAINTENANCE SUPPORT

- **ACTION**: Authorize Executive Director to convene multi-agency task force for the purpose of reviewing alternatives and forming recommendations related to securing long-term operations and maintenance support for an expanded KC Streetcar system.

PROJECT SCHEDULES + O&M NEEDS



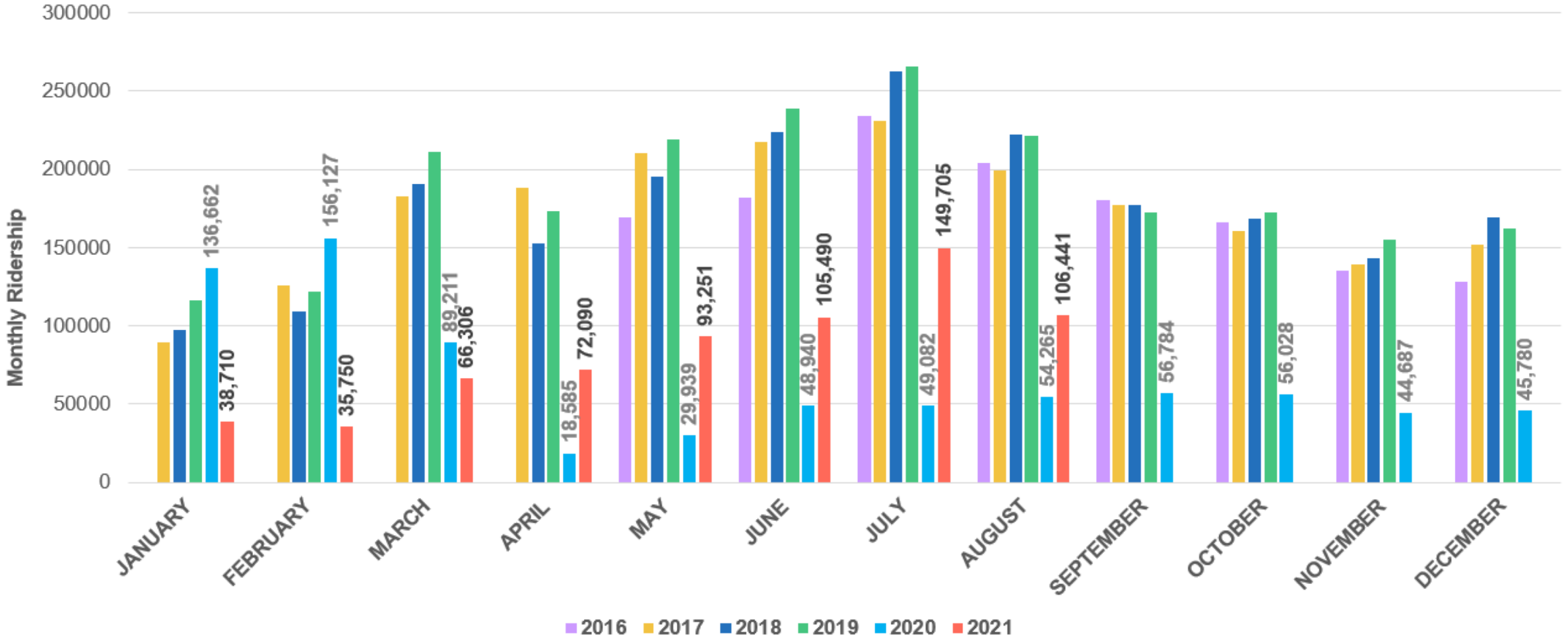
Phase 1	*Formalize Operations and Maintenance Expansion Plan*
Phase 2	*Pre-testing Preparation (Lead staff, SOPs, Rule Book, Training Preparation, Organizational Readiness, Rail Activation Working Group Launch*
Phase 3	*Vehicle Commissioning, Integrated Testing, and Pre-Revenue Operations*
Phase 4	*Revenue Service*

OPERATIONS COMMITTEE

COVID-19 UPDATE

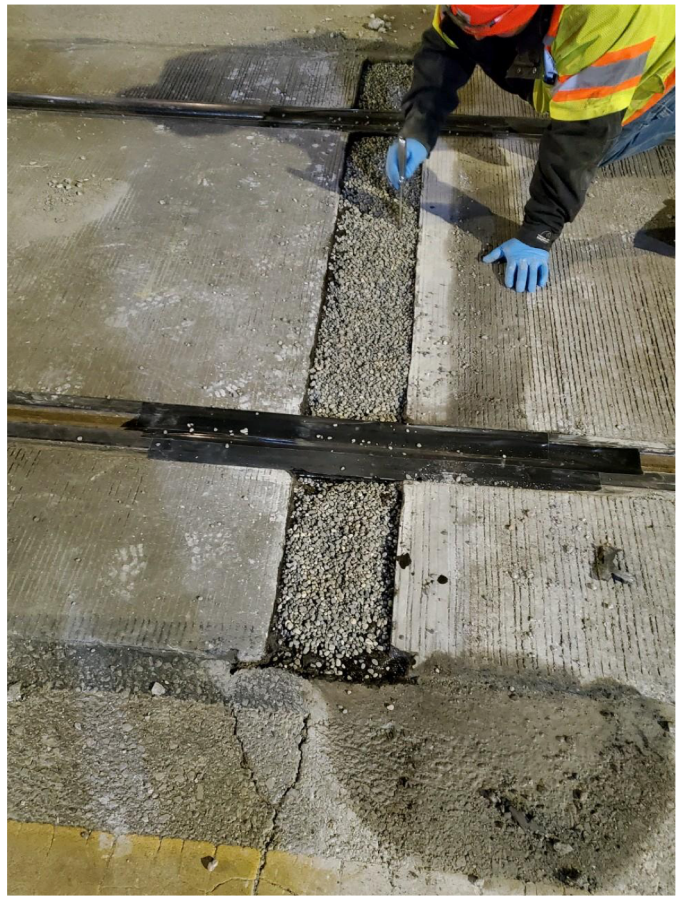
- TSA guidelines in place through January 2022
- Continued mitigations

RIDERSHIP COMPARISONS: 2016 - 2021



OPERATIONS & MAINTENANCE HIGHLIGHTS

- Maintenance Updates
  - Track Slab
  - Tactile Replacement



MARKETING & COMMUNICATIONS

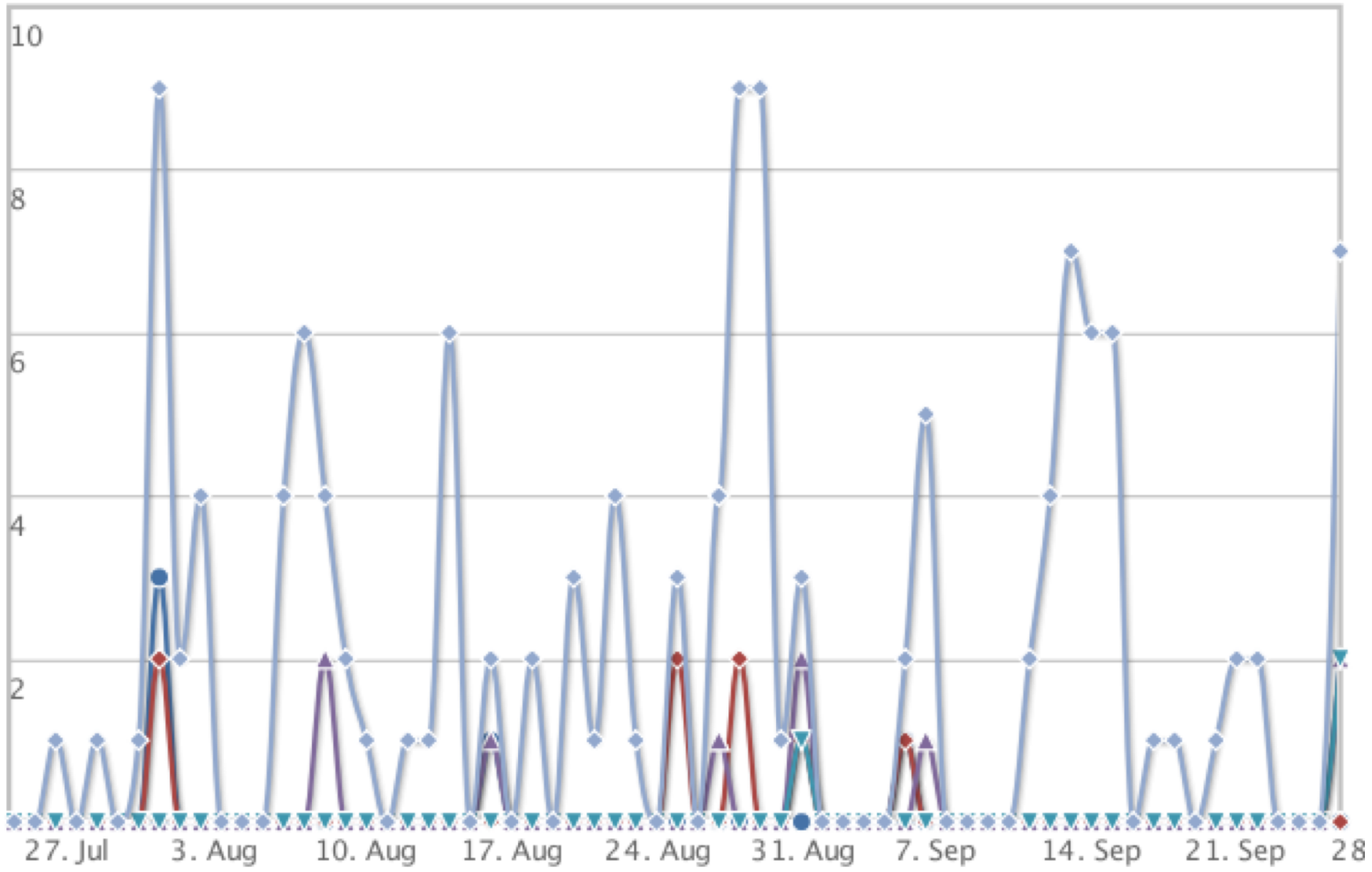
MARKETING + COMMUNICATIONS

- Committee Meeting Recap
- Art in the Loop Wrap up
  - Art on the Line Art Walk 9/18
  - Closing Reception 11/4
- Media + Social Media
- New Partnerships/Events
- Sponsorship

REGIONAL TV & RADIO MEDIA HITS 7/26 - 9/28/2021

Stories:

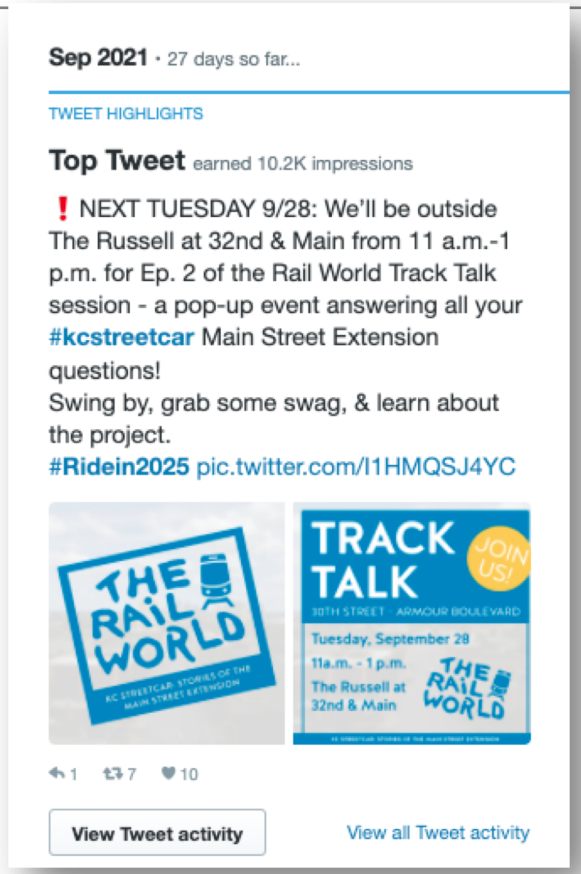
- Track slab nightwork (many weeks of morning news)
- 816 Day
- Art in the Loop
- Main St Extension ”Coming Soon” Signage
- KSCS subcontractor events
- Labor Day Hours
- Crossroads NB Stop work
- Track Talk



SOCIAL MEDIA

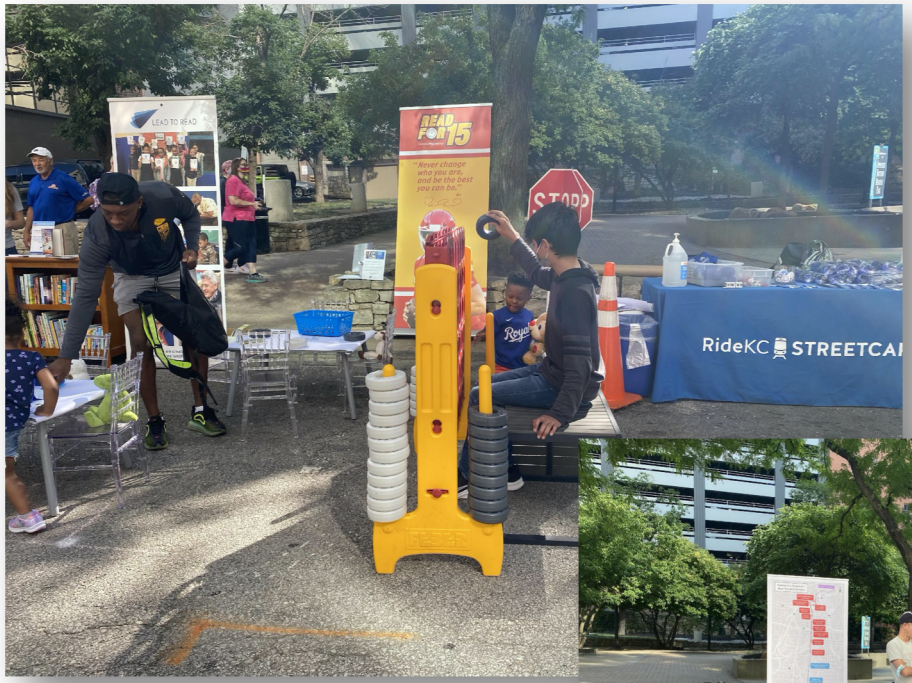
Sept 2021 @KCStreetcar

- **IG:15.9K** Followers ⬆️
- **Twitter: 20.8K** Followers ⬆️
- **FB: 16.5K** Followers ⬆️



PARTNERSHIPS + EVENTS

PARK(ing) Day Festival 9.18
Lead to Read KC



Performance & Music Series

816 Day with KCMO DNA, Downtown Council + City Market

SPONSORSHIPS

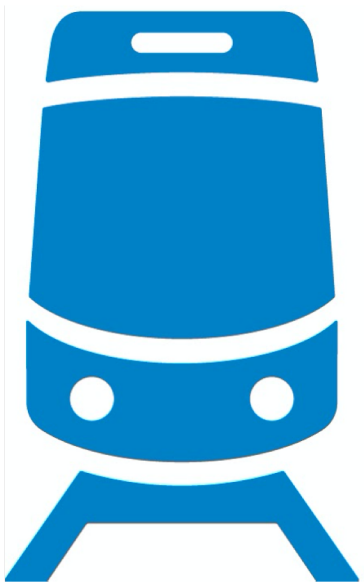
- Marketing committee in process of creating revised sponsorship guidelines, benefits, and pricing structure

BUDGET + FINANCE

- Committee Meeting Recap
- Audit Schedule
- Federal COVID and Main Street TDD Reimbursements
- **ACTION**: Accept Monthly Reports

EXECUTIVE DIRECTOR REPORT

- Staffing Update
- Travel
- KCSA/KCATA Board Main St Construction Bus Tour
- Next Meeting: November 18, 2021
- Closed Session



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